

"We chose LoyaltyMatch because it provides a streamlined platform with the existing features we require and the ability to customize the site as wanted. We wanted to manage the site administration ourselves, with support from LoyaltyMatch when needed. LoyaltyMatch could do all that."
Han Wen, Director of Internet Marketing, Clarins USA

ONDEMAND SOLUTIONS

Manage all aspects of your social loyalty program without the hassle of implementing software. Leave the technical elements to LoyaltyMatch. Spend your time deepening customer relationships. LoyaltyMatch brings cloud computing to loyalty program implementations.

COMPLETE SOLUTIONS

LoyaltyMatch offers complete end-to-end solutions including loyalty program design, implementation, development, service and fulfillment.

LoyaltyMatch: Cloud Software Specifically Designed for Social Loyalty



- Our "**on-demand software**" means you won't pay upfront software costs. You simply **pay as you go**.
- A complete set of tools and powerful customization help you quickly build-out your social loyalty program requirements.
- Referrals, social media, beacons can all be rewarded.
- Social media integration enables individuals and communities to gather, communicate, share and collaborate.

LoyaltyMatch is easy to use and uncomplicated like many of the Web sites you use every day. You can access your company information from any mobile device, laptop or desktop computer allowing you to view customer data anywhere. Ease of use allows your social loyalty program to be up and running in a matter of hours. You will see the ROI benefit in days. An innovative loyalty program, backed by the latest technology, helps you connect and engage with your best customers.

LoyaltyMatch clients achieve the fastest time to value through the deployment of a fully functional loyalty program application that is simple to deploy, inexpensive to operate, while providing a superior user experience.

Why Social Loyalty? Because the most valuable customers aren't necessarily the one who buys a lot. In this socially charged era in which peers influence each other as much as companies do, good customers can't be identified solely by their purchases. Companies also need to track individuals who influence others to buy.

Traditionally, marketers modeled customers' decisions as they progressed from awareness through consideration, preference, action, and loyalty — through what is called the marketing funnel. The marketer's job was to move people from the large end down to the small end. But now it's time for a rethink, as the funnel has outlived its usefulness as a metaphor. Marketers no longer dictate the path people take, however need to manage and understand the social behavior which contributes to a customer's loyalty.

LoyaltyMatch Features and Benefits

The science of bringing customers together is taken to a new level with LoyaltyMatch. The industry-leading SaaS loyalty program platform is helping businesses develop or improve their loyalty program offerings.

By harnessing the power of LoyaltyMatch businesses can ensure all social loyalty program marketing dollars are spent wisely. LoyaltyMatch offers a social loyalty solution that can be up and running in a day providing you with the foundation to bring your customers together at a single online loyalty program destination. A complete suite of tools and powerful customization to support any rewards process make it the only choice for marketers, program managers and business owners looking for success.

LoyaltyMatch Customers



Core Functions Include:

- Catalogue Management – Merchandise image and product information uploading is as simple as one, two, three. Product reward modifications take only seconds.
- Reports and Dashboard – Activity management capabilities including reports and real-time program information. Export program and member data in pdf, csv or text files.
- Program Management – Marketing can easily modify the loyalty program without the need for IT involvement. LoyaltyMatch makes everyone's job easier.
- POS and eCommerce Integration – Consolidate and leverage your customer database. Various API's available. 1D and 2D barcode capabilities.
- Social Community – Reward members for interacting with Facebook, Instagram, Twitter, Pinterest and other networks.
- Mobile Solutions – iPhone, Android, BlackBerry and HTML5.

LOYALTY PROGRAM SERVICES AVAILABLE

Loyalty Program Design
SaaS /Cloud
Consulting
Fulfillment

LoyaltyMatch

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Kitchener, ON N2H 6R4
Phone: 866.356.7187x701

Email: sales@loyaltymatch.com
www.loyaltymatch.com

SECURITY

LoyaltyMatch ensures that your customer data is protected. Your customer data is backed up in multiple locations and always available.

LoyaltyMatch uses the latest firewall technology and implemented encryption capabilities. Our goal is the safest, securest and most reliable loyalty program SaaS solution available.

ZERO DOWNTIME

Our service level agreements provide for zero downtime or we credit your account.

PROVIDING A TOTAL END TO END SOLUTION

For more information about our products or services please visit us on the Web at:

www.social-loyalty.com